



The International Logistic Exhibition enhances its projection to the Mediterranean



Afaemme participates in a panel discussion moderating the roundtable entitled "Businesswomen of the Mediterranean in the areas of logistics and transport: Towards equal opportunities."



AFAEMME PARTICIPATES IN THE 15TH INTERNATIONAL LOGISTIC EXHIBITION

4/06/2017

Within the International Logistics and Material Handling Exhibition (SIL) 2017 conference, the Association of Mediterranean Chambers of Commerce and Industry (ASCAME) hosted the 15th annual Mediterranean Transport & Logistics Summit (MedaLogistics). The two-day event was jointly organized with the Consorci of Barcelona and supported by the Barcelona Chamber of Commerce and Industry. Every year since 2003, the MedaLogistics Summit has convened experts, business representatives and high level policy figures from the sector in order to explore opportunities and address key priorities for the Mediterranean area. Over the course of its 14 years, the event has enjoyed an overall average participation of 9,100 participants and 13,200 respective business contacts. This year's agenda featured a number of innovative and timely themes within the transport and logistics sector, spread over the course of two days. In particular, the first day focused extensively on Logistics and Transportation, while the second explored economic trends within the Ports and Shipping sector.

AFAEMME's President, Maria Helena de Felipe, participated in a panel discussion on women entrepreneurs in the world of logistics and transport. In this context, Maria Helena de Felipe was responsible for moderating the roundtable entitled "Businesswomen of the Mediterranean in the areas of logistics and transport: Towards equal opportunities." The participants were Chelo Otero, Director of Comercial Portic; Luz Benítez, Country Manager of IContainers, and Anna Esteve, Founding Member of Wtransnet. The speakers shared with the audience their vision to create a culture of diversity and innovation in the transport sector. Similarly, they showed what is needed to make authorities, companies and the different actors recruit and retain more women in the sector. Finally, the speakers -- as leaders of companies -- shared their successful strategies of supporting women and initiatives that have worked to achieve diversity and inclusion in the past.



Panel discussion at MEDA WOMEN
ENTREPRENEURS FORUM



Maria Helena de Felipe Lehtonen, president
of AFAEMME.



Sr. Miquel Vall, President of the Chamber of
Commerce, Industry and Navigator of Barcelona at
the Official Opening.

General picture Afaemme's member
at ANNUAL MEETING in the
framework of MEDA WOMEN
ENTREPRENEURS FORUM

IX MEDA WOMEN ENTREPRENEUR FORUM and AFAEMME's GENERAL MEETING be held in Barcelona next 24th November

24/11/2017

This year AFAEMME will be holding the IX MEDA WOMEN ENTREPRENEURS FORUM at the Casa Llotja de Mar in Barcelona on 24th November 2017 in the framework of the Week of Economic Leaders. It will be co-organized by the Association of Chambers of Commerce and Industry of Barcelona (ASCAME), the Chamber of Commerce of Barcelona, Union for the Mediterranean (UfM) and the European Institute of the Mediterranean (IEMed), with the collaboration of multiple development Euro-Mediterranean entities. The main objective of the IX MEDA WOMEN ENTREPRENEURS FORUM will be to provide a platform for dialogue, the exchange of experiences and networking opportunities that will bring new business opportunities for women entrepreneurs and allow them to make contacts in key sectors for economic development in the region. As every year, AFAEMME, (The Association of Businesswomen Organizations in the Mediterranean Area) will also host its ANNUAL GENERAL MEETING. The schedule of events will be: the IX MEDA WOMEN ENTREPRENEURS FORUM from 9,30 h to 14 h in the morning and the AFAEMME GENERAL MEETING from 15 h to 17 h afternoon in the Llotja de Mar, Barcelona. (The program and the link for registration will be sent next month)